

CablePrice (NZ) Limited announces partnership with Sullair, providing sales, parts and service support for Sullair product in New Zealand

CablePrice is proud to now offer nationwide sales, parts and service as an importer and distributor for Sullair compressed air products throughout all 16 of their branches in New Zealand. Sullair Australia, a Hitachi Group Company, is a global leader in oil-free and oil-injected air compressors and related products that delivers robust, reliable, and energy efficient compressed air solutions for commercial and industrial purposes.

“Sullair portable compressors are engineered to withstand harsh conditions, making them highly suitable for the multitude of environments in New Zealand” says Sullair Australia’s National Sales and Marketing Manager, Nick Shepherd.

In addition to a team of sales and service personal on the ground, Sullair customers will also benefit from access to CablePrice’s 24/7 call centre for additional support and increased service for their compressors.

“Sullair portable air compressors are a great turnkey solution that meets not only CablePrice’s customer needs but the needs of the New Zealand market.” says Aidan Mahony, CablePrice Sales – General Manager. “CablePrice is proud to add air solutions into our diverse product line-up.”



“Whatever the size of the job, job site or application, you’re always getting the best with Sullair equipment.” says CablePrice’s Sullair Product Manager, Peter Dolden. “Between the reliability, product range and the CablePrice support network, we are very well-positioned to support our existing and future customers”

CablePrice will provide all sales, parts and service support nationwide for Sullair, with Terra Cat continuing to offer support for Caterpillar engines.

To learn more about the full range of Sullair portable compressed air products and the ways they can maximise your business, visit cableprice.co.nz

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FOR FURTHER INFORMATION:

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Sullair Australia, a Hitachi Group Company, is a global leader in oil-free and oil-injected air compressors and related products that delivers robust, reliable, and energy efficient compressed air solutions for commercial and industrial purposes. Sullair comprises Champion, ShopTek, Hitachi, and Sullair product brands and has over 40 years of experience in the Australian market. Sullair works with some of Australia’s most prominent brands across manufacturing, mining, food & beverage, medicine, engineering, and utilities.



CablePrice (NZ) Limited dates back to 1951 when two companies, A & G Price and William Cable Ltd merged their merchandising interests. Now CablePrice is a subsidiary of Hitachi Construction Machinery Co., Ltd. (one of the world’s pre-eminent heavy machinery manufacturers) with a nationwide sales, parts and service network spanning New Zealand. With leading worldwide brands CablePrice actively support the construction, forestry, transport, agriculture, quarry & aggregate, mining and demolition industries of New Zealand.

